

## Course Outline – Summer 2019 Session

### APS1017 – Supply Chain Management

Instructor: Chi-Guhn Lee  
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#### References/

- Reading Material:
1. Chapters 4, 5 and 6 from “Production and Operations Analysis,” 4<sup>th</sup>, 5<sup>th</sup> or 6<sup>th</sup> Edition, Steven Nahmias, McGraw-Hill
  2. Chapters 4 and 5 from “Supply Chain Management: Strategy, Planning, and Operation,” 2<sup>nd</sup> Edition, Sunil Chopra and Peter Meindl, Prentice Hall
  3. “What is the right supply chain for your product” by Marshall Fisher  
at <https://hbr.org/1997/03/what-is-the-right-supply-chain-for-your-product>
  4. “Supply Chain Coordination with Contracts” by Gerard Cachon  
at <http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.202.1915&rep=rep1&type=pdf>

Course Description: This course is to provide students with a framework to design and control supply chain systems. To achieve the goal, the course will cover key modules in supply chain. The students will be exposed to topics such as: product and supply chain matching, forecasting, inventory models, supply chain coordination via contract design, and the value of information.

- Learning Outcomes: (By the end of the course) students should be able to:
- 1) Make inventory replenishment decisions with or without demand uncertainty at a single location as well as for the whole supply chain,
  - 2) Supply chain design using network optimization, value of information, and product differentiation point, and
  - 3) Contract design for supply chain coordination.

Evaluation Methods:	Exam 1 =	40 %
	<u>Exam 2 =</u>	<u>60 %</u>
	<b>Total =</b>	<b>100 %</b>

Examinations: Exam1 and 2 – Closed-book, closed-lecture-notes, one letter-size aid sheet allowed, calculator allowed; Note that a photocopied aid sheet is not allowed.

Exam 1: SF3202, 3:00 pm – 4:00 pm on July/19 (Fri)  
*Note: Lecture in BA1200 from 1 pm to 2:30 pm on July/19*  
Exam 2: SF3202, 2:30 pm – 4:00 pm on July/26 (Fri)  
*Note: Office hour in MC322 from 1 pm to 2 pm on July/26*

Course Topics:

Introduction

- Supply chain types and product types
- Key topics in supply chain management

Inventory management

- Demand forecast
- Deterministic models
- Stochastic models
- Multi-echelon inventory models

Supply Chain Design

- Network optimization
- Location-based competition
- Transportation

Supply chain coordination

- Contract design
- Value of information

Policies

1. Complaints regarding graded marks will **not** be accepted **after two days** from the distribution.